

BETHUNE **ROUND TABLE**



JUNE 1-3, 2017

**FSS (SOCIAL SCIENCES) BUILDING, UNIVERSITY OF OTTAWA
120 UNIVERSITY PRIVATE**

SPONSORSHIP PROSPECTUS



Call for Sponsors and Exhibitors

The Bethune Round Table (BRT) is an annual interdisciplinary scientific meeting hosted at a Canadian academic center to discuss challenges and solutions to improving surgical care to under-serviced and marginalized populations around the world. The objective of the BRT is to bring together health professionals from a variety of disciplines including surgeons, anesthesiologists, obstetricians, and nurses to share their research and experiences in the delivery of surgery in low-resource settings. The BRT is more than just a scientific meeting on global surgery: it aims to create a dynamic, inclusive, and multidisciplinary forum for discussing challenges, strategies and evidence-based solutions to the increasing global burden of surgical disease. The BRT is about focusing our collective ideas towards enhancing surgical care globally.

Conference sponsorship provides institutions and organizations with high visibility and interaction with participants in an intimate setting. Funding provided assists in the development of an engaging and exciting event for all participants.

All sponsors and exhibitors are acknowledged for their level of support in the conference program and on a slideshow display in the plenary space. For a full list of the benefits included with the various levels of sponsorship, please see the details below.

Questions? Please contact Catherine Dumoulin, Conference Planner, by phone (613-798-5555 x10928) or [email](#).

Sponsorship Levels

GOLD \$2,500

- **Premium exhibit space which includes two 6 foot draped tables** (Friday and Saturday)
- **Floor display option available**
- **Opportunity to Include a Lifestyle Ad (not product specific) in the conference program guide**
- **Acknowledgement of level of sponsorship and logo in conference program guide**
- **Acknowledgement of level of sponsorship and logo on splash slides**
- **Two conference registrations for on-site representatives** (Friday and Saturday)
- **Verbal acknowledgement in the opening remarks** (Friday and Saturday)
- **Networking opportunity with event participants** (Friday and Saturday)
- **Continental breakfast, nutritional breaks, and lunch for registered representatives** (Friday and Saturday)
- **Company representatives may attend academic sessions if space is available, but cannot actively participate in discussions** (Friday and Saturday).

SILVER \$1,500

- **Assigned exhibit space which includes one 8 foot draped table** (Friday only)
- **Acknowledgement of level of sponsorship and logo in conference program guide**
- **Acknowledgement of level of sponsorship and logo on splash slides**
- **One conference registration for on-site representative** (Friday only)
- **Networking opportunity with event participants** (Friday only)
- **Continental breakfast, nutritional breaks, and lunch for registered representative** (Friday only)
- **Company representative may attend academic sessions if space is available, but cannot actively participate in discussions** (Friday only).

SUPPORTER LEVEL \$500 (NON-PROFIT ORGANIZATION & ASSOCIATION RATE)

- **Assigned exhibit space which includes one 6 foot draped table** (Friday only)
- **Acknowledgement of level of sponsorship and logo in conference program guide**
- **Acknowledgement of level of sponsorship and logo on splash slides**
- **One conference registration for on-site representative** (Friday only)
- **Networking opportunity with event participants** (Friday only)
- **Continental breakfast, nutritional breaks, and lunch for registered representative** (Friday only)
- **Company representative may attend academic sessions if space is available, but cannot actively participate in discussions** (Friday only).

Contact Information

Contact person: _____

Position Title: _____ Organization/Company Name: _____

Email: _____ Phone: _____ Fax: _____

Mailing address: _____

Name and email address of company representatives attending:

1. _____

2. _____

Sponsorship Level

Gold Silver Supporter

Terms and Conditions

We understand by submitting this agreement to the Office of Continuing Professional Development, University of Ottawa, that we are contractually obligated to guarantee payment prior to the conference dates. By signing this agreement, we are responsible for the amount of our selected sponsorship in exchange for the opportunities listed in the conference invitation letter. We understand that we cannot forfeit on our support once this agreement is signed. A signed agreement and payment must be received before the conference in order to ensure that name badges are ready for your company. All sponsors and exhibitors must agree to the terms and conditions, as well as the exhibit display guidelines.

Guidelines with regard to exhibit displays at the University of Ottawa CPD education programs:

1) Product specific information can be provided with official indication and PAAB approval. 2) Non-Product specific information can be provided if the information is accurate educational information such as guidelines, dosing cards, Rx info. There should NOT be anecdotal information or off label promotional information. 3) Demonstration devices and apparatus (i.e. inhalers, glucose monitors) without product may be displayed. No product or placebo may be used in devices. 4) Baby and Supplemental feeding products will not be allowed. 5) No proprietary or over the counter items will be allowed. This will include pain medications, anti-histamines, mouthwash products etc. If you are not sure please check before the program. 6) Gift items of any sort (including candy, food or drinks) are not allowed. 7) Computer display screens without audio displaying educational information with official indication and PAAB approved may be displayed. 8) Product or Company marketing screens are allowed but shouldn't go beyond allotted table space. 9) Registrants will be encouraged by the event organizers to visit the exhibit booths. It is expected that Exhibitors remain at their booth during the refreshments breaks and do not actively engage in promotion of their company or product at any other time during the program.

Signature: _____

Date: _____

Payment Details

Cheque: Please mail the completed form with payment (cheque payable to University of Ottawa, CPD) to the address listed below. Thank you for your support of this conference!

Office of Continuing Professional Development
 Room 158, Loeb Education Building
 725 Parkdale Ave. Ottawa, ON K1Y 4E9

Credit Card: Please complete the information below and fax the completed form to 613-761-5262.

Visa Mastercard

Name on card: _____

Card Number: _____

Expiry Date: _____

Signature: _____